

Technical data						
	57	60	65	70	80	85
Basis weight [g/m ²] ISO 536	57	60	65	70	80	85
Brightness D65/10° [%] ISO 2470	86	86	86	86	87	87
Colour D65/10° [%] L*	93	93	93	93	93	93
a*	0.60	0.60	0.60	0.60	0.60	0.60
b*	-4.5	-4.5	-4.5	-4.5	-4.5	-4.5
Opacity [%] ISO 2471	91	92	93	94	95	95
Gloss Hunter 75° [%] [Ⓜ] ISO 8245/1	58	58	58	58	60	65
Gloss Lehmann 75° [%] ISO 8254/1	57	57	57	57	60	65
Roughness PPS 10 [µm] ISO 8791-4	0.90	0.90	0.90	0.90	0.90	0.90
Bulk [cm ³ /g] [Ⓝ]	0.8	0.8	0.8	0.8	0.8	0.8

[Ⓜ] The process control is based on Lehmann gloss – the Hunter gloss specification serves as a reference value only Subject to change. 10/2008
[Ⓝ] No guaranteed value – subject to production variations
 Please check for availability as all basis weights may be subject to production requirements.

Product description:
 MY BRITE *gravure* is the premium brand – a wood containing lightweight rotogravure paper with a high brightness.

Examples of use:
 Exclusive catalogues, high quality supplements and high circulation brochures.

Composition:
 coating weight: 33 % approx.
 Base paper composition
 (depending on basis weight):
 40–50 % mechanical pulp
 40–45 % chemical pulp
 5–20 % DIP

Reel specification:
 – Minimum width: 50 cm
 – Maximum width: 450 cm
 – Diameter: max. 135 cm
 – Core diameter: 76 mm or 150 mm