



**Technical data**

Basis weight [g/m <sup>2</sup> ] ISO 536	51	55	58
Brightness D65/10° [%] ISO 2470	68	68	68
Colour D65/10° [%] L*	88.5	88.5	88.5
a*	-1.1	-1.1	-1.1
b*	3.3	3.3	3.3
Opacity [%] ISO 2471	92	92	93
Gloss Hunter 75° [%] ISO 8245/1	35	35	36
Gloss Lehmann 75° [%] <sup>①</sup> ISO 8254/1	32	32	33
Roughness PPS 10 [µm] <sup>②</sup> ISO 8791-4	1.7	1.6	1.6
Bulk [cm <sup>3</sup> /g] <sup>③</sup>	1.1	1.0	1.0

① The process control is based on Hunter gloss – the Lehmann gloss specification serves as a reference value only

Subject to change. 07/2009

② No guaranteed value – subject to production variations

**Product description:**

MY JOY *blue* is the new SC-offset magazine paper with excellent runnability and printability. Produced with 100 % recovered paper. MY JOY *blue* was awarded the German Blue Angel Certification (Der Blaue Engel).

**Composition:**

100 % DIP

**Examples of use:**

Magazines, catalogues, advertising materials

**Reel specification:**

- Minimum width: 40 cm
- Maximum width: 380 cm
- Diameter: max. 135 cm
- Core diameter: 76 mm or 150 mm

